



David Hardy
President

David formed Interior Media with David Farley in 1996 and has built the company to become one of the leading residential electronic systems firms in Atlanta.

As president, he has helped guide the company toward rapid growth designing and engineering hundreds of systems that integrate home entertainment, communications, lighting control, and climate control for properties around Georgia and the Southeast.

He got his start in the electronic systems world with one of Atlanta's earliest company's specializing in audio/visual and systems integration. But he had his own vision for a full-service, residential systems design/build firm – and following his entrepreneurial spirit –left to form Interior Media.

David's brings a wide skill set to Interior Media having excelled in many different roles in the small to medium enterprise world. This includes 17 years working in management, sales and marketing positions in educational software and network integration, as well as consulting in Internet marketing and software systems. David has acted as Technical Director in Atlanta Theatre.

Prior to founding Interior Media, David worked at Airo Wireless Media pioneering turnkey products and services in wireless communications and developing strategic partnerships with several major companies including: British Telecom, BellSouth, Sprint PCS, Outdoor Systems (now Viacom), and Eller Media (now Clear Channel).

David is an active member of CEDIA. He is a graduate of the University of Georgia and holds a BA in Economics. David and his wife Jennifer have two boys and enjoy living in Druid Hills.